



FOX
MATCH

2007

POLES

ALL NEW FOR 2007

Almost five years have passed since FOX Match first introduced poles. Many of today's modern poles are lightweight continental models, often with the addition of power kits which counter balance the poles making them feel top heavy and unwieldy. This is not the case with any FOX Match poles. Being a UK based company, all FOX poles have been - and always will be - designed and developed in the UK in consultation with UK anglers, for UK fishing.

Today's UK Match anglers want poles that are capable of handling double figure carp found in commercial fisheries, as well as skimmers and roach found in canals. Every FOX pole is a true all rounder and comes with a spare package allowing the angler to carry one model in his holdall, safe in the knowledge that it will accommodate every angling situation likely to be encountered. It is almost a case of why carry two when one will do?



“ This is undoubtedly the best ‘top-end’ UK-style, match carp capable, match pole..... ”

Angling Times



The original Envoy is a regular sight at many matches. The Angling Times magazine's Live Test article commented that the Envoy is "the best 'top end' UK-style match carp capable, match pole...". Praise indeed considering it was FOX's first launch of a "top end" pole. Our aim for the new 2007 range was to produce lighter, stiffer and stronger poles and we believe that our talented Design Team have definitely succeeded in this quest.

The Envoy Elite and the Carp Ambush have a new Arma Wrap process incorporated into many of the joints. This special process uses interwoven carbon to reinforce and



strengthen the areas of joints which are most susceptible to wear. As well as making the pole significantly stronger, Arma Wrap reinforcement significantly improves the durability and longevity of poles.

All the poles displayed over the next twelve pages are genuine all rounders. Such is their strength, every Fox pole for 2007 carries a size 18 elastic rating to reflect our confidence in their ability to handle anything and everything that is thrown at them. But how do we know this? Over the past twelve months hundreds of samples have been rigorously tested by our team of Consultants under the guidance of our Fox Match Brand Manager, Mark Pollard. Many of Mark's fellow members of the Essex County Team use FOX poles because they also believe that they are the best!

One final consideration is price. The overall performance, quality, features and accessories supplied make this range of poles exceptional value for money.

ENVOY[®] ELITE[™] Pole

How do you improve on what is already regarded as "the best top end UK style, match carp capable, match pole" Dave Woodmansey, Angling Times. It's not easy but this was the challenge faced by our designers.

Incredibly, this new model is approximately 2% lighter than its predecessor, fractionally stiffer (although this is only apparent at the longest length) yet significantly stronger. Featuring Fox's new Arma Wrap reinforcement process on all the male and female joints (excluding the tip section), the Elite is capable of handling the largest elastics and the most used joints are far less susceptible to wear with constant shipping.

At 14.5 m the Elite packs neatly into one section and the special half butt fits in the back of the 13, 14.5 and 16 metre sections creating a 13.75, 15.25 and 16.75 m pole, respectively.

*** As quoted by the Angling Times magazine – Live Test feature.

Package includes: 2x Top 4's, 3 x Top 3's, Short 4th, Half Butt & Elite Rigid Pole Holdall.
Packs into one at 14.5m, 16m extension supplied separately. Half Butt fits 13m, 14.5 and 16m section and measures 0.75m.

**NEW
FOR 2007**

“An absolute 'must have' item for top match anglers.”

Promotional Price

£2950.00

Package Price RRP £3914.99

Code	Model	Length	RRP
MPO138	Envoy Elite	16m	£2950.00
MPO139	Top 3 kit	-	£299.99
MPO140	Top 4 Kit	-	£499.99

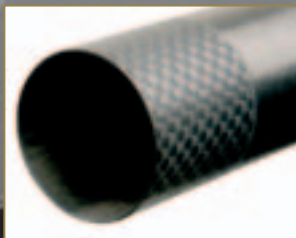
Envoy Elite 1600
Envoy Elite 1450
Envoy Elite 1300

WEIGHT (gm)	ELASTIC RATING	TOP 2 (m)	POWER TOP 2 (m)	CUPPING KIT (m)	TOP 3 (m)	TOP 4 (m)	SHORT 4th (m)
1405	20+	1.98	n/a	-	3.14	4.64	0.78
1084	-	-	-	-	-	-	-
788	-	-	-	-	-	-	-

Features



1 All male joints on the Envoy Elite feature our new Arma Wrap. In addition to reducing wear, this feature also improves the longevity of the sections which are unshipped most often.



2 The Arma Wrap process is also included at the base of all the female joints. This strengthens the pole and is why the Elite is rated to size 20 elastics.

Includes Elite Pole Holdall

The Envoy Elite is supplied with a FREE four tube Elite Rigid Pole Holdall worth £54.99

WEIGHT (gm)	ELASTIC RATING	TOP 2 (m)	POWER TOP 2 (m)	CUPPING KIT (m)	TOP 3 (m)	TOP 4 (m)	SHORT 4th (m)
1490	20+	1.98	3.14	3.14	3.14	4.62	0.78
1138	-	-	-	-	-	-	-
815	-	-	-	-	-	-	-

Prism 1600

Prism 1450

Prism 1300

“ Exceptional balance and handling, the Prism sits amongst the top poles available today. ”

Includes

Classic Match Pole Holdall

The Prism is supplied with a FREE Classic Match four tube Pole Holdall worth £29.99.

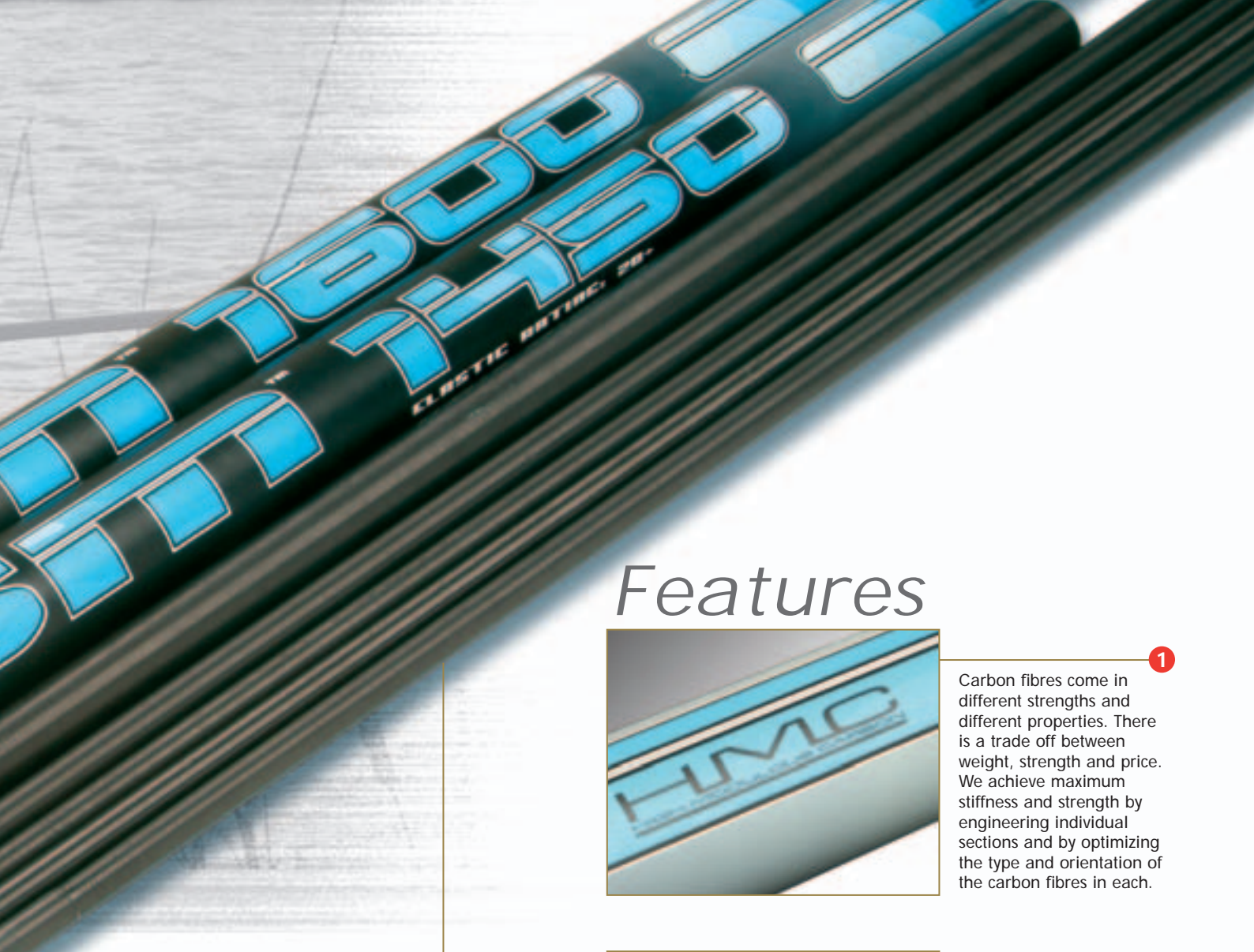
Promotional Price

£1499.99

Package Price RRP £1774.98

Code	Model	Length	RRP
MPO123	Prism	16m	£1499.99
MPO124	Top 3 Kit	-	£94.99
MPO125	Power Top 2	-	£59.99
MPO126	Cupping Kit	-	£74.99

**NEW
FOR 2007**



Features

PRISM Pole

This 16 metre Prism will appeal to many anglers as it's a true "all rounder". With an elastic rating of 20+ it is suitable for commercial fisheries, but the pole is just as comfortable fishing light elastics for roach and skimmers.

For versatility a spare top 3 kit, a cupping kit and two Power Top 2's are included. The short 4th, which is supplied as standard, is a must on commercial fisheries as it makes netting big fish faster, easier and more comfortable. At 14.5 metres the Prism packs into one section and comes complete with a Classic Match four tube Pole Holdall valued at £29.99.

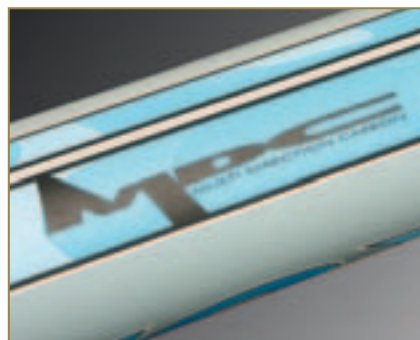
Package includes: 1 x Cupping Kit, 2 x Power Top 2, 1 x Top 3 Kit, & 1 Short 4th. Comes in Classic Match Pole Holdall. Packs into one at 14.5m, 16m extension supplied separately.



1 Carbon fibres come in different strengths and different properties. There is a trade off between weight, strength and price. We achieve maximum stiffness and strength by engineering individual sections and by optimizing the type and orientation of the carbon fibres in each.



2 The Speed Slide Finish is a super smooth, matt carbon finish which glides through the hands when shipping. This appears on all the sections from tip to butt and makes fishing more comfortable particularly in wet weather.



3 Multi Directional Carbon is used on all Fox poles. Carbon is woven horizontally and vertically on the inner and outer layers of a section, and these sandwich a spiralling middle stratum. This provides great strength whilst remaining light and balanced.

CARP AMBUSH®

Pole

The Carp Ambush is the strongest pole in the range with all female sections being manufactured with the Arma Wrap process.

At 13 metres the pole is only 6% heavier than the Prism and users will be amazed at how light, stiff and easy to handle this pole is. When trying Carp Ambush for the first time, a lot of people will be amazed at the quality and it could easily be mistaken for a pole costing twice the price. Supplied with two additional Top 3 kits the Carp Ambush Pole is excellent value for money.

Package includes: 2 x Top 3 Kits
14.5m Section supplied separately

Promotional Price

£499.99

Package Price RRP £599.99

Code	Model	Length	RRP
MPO111	Carp Ambush	14.5m	£499.99
MPO112	Top 3 Kit	14.5m	£49.99

“Destined to be a common sight at commercial fisheries everywhere.”



1

The super smooth, matt carbon Speed Slide Finish glides through the hands when shipping. This appears on all the sections from tip to butt and makes fishing more comfortable particularly in wet weather.



2

The tip section on the Carp Ambush has an ultra slow taper to minimise how much has to be cut back and allows a smooth, unrestricted passage of large elastics.



Carp Ambush 1450
Carp Ambush 1300

WEIGHT (gm)	ELASTIC RATING	TOP 2 (m)	POWER TOP 2 (m)	CUPPING KIT (m)	TOP 3 (m)	TOP 4 (m)	SHORT 4th (m)
1173	20+	2.09	n/a	n/a	3.43	4.87	n/a
866	-	-	-	-	-	-	-



3

The Carp Ambush has a new Arma Wrap process incorporated into many of the joints. This special process uses interwoven carbon to reinforce and strengthen the areas and joints which are most susceptible to wear.

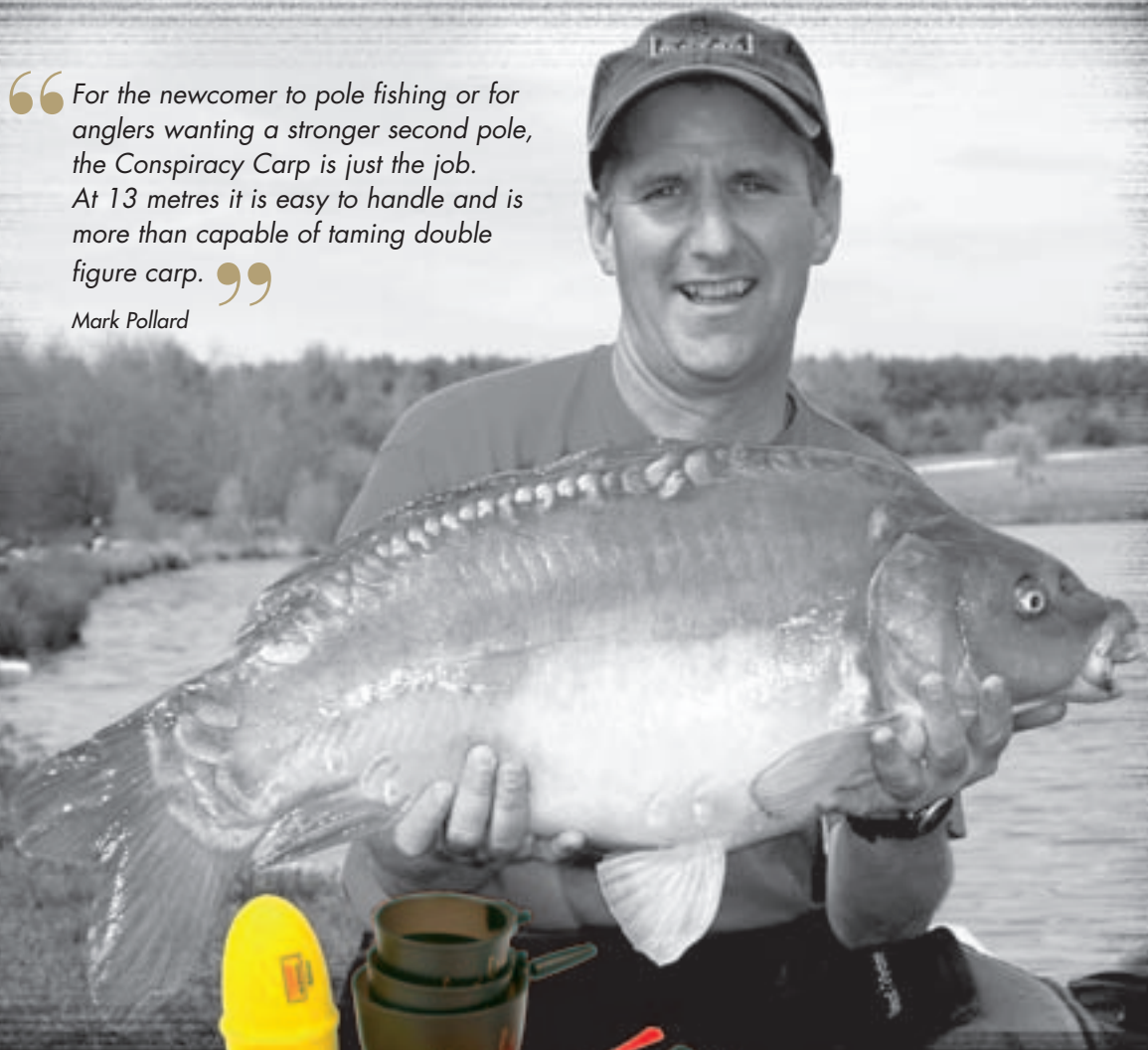


**NEW
FOR 2007**

Fox Match consultant, Derek Willan, is a class act on commercial fisheries. Derek took this 50lb plus bag of fish, with carp up to 10lb, using a prototype of the new Carp Ambush

“For the newcomer to pole fishing or for anglers wanting a stronger second pole, the Conspiracy Carp is just the job. At 13 metres it is easy to handle and is more than capable of taming double figure carp.”

Mark Pollard



Includes
FREE Pole Accessories Kit

The Conspiracy Carp is supplied with a free elasticsation pack worth £35 containing: pole cups, bushes, bungs and pole protectors.

NOW AT 13M!

NEW
FOR 2007

CONSPIRACY[®] CARP 13M

The original Conspiracy pole being light, strong, very stiff and competitively priced was an instant success with anglers. The NEW Conspiracy Carp Pole is even stronger, with an elastic rating of 18- 20 and has been increased in length from 12.5 metres to 13 metres. A super smooth Speed Slide Finish makes the Conspiracy Carp Pole a delight to handle even in hot, wet or cold conditions.

A spare top 3 kit as well as a FREE comprehensive pack containing pole cups and elasticsation components are included. Exceptional value for money at less than £200! If bagging doubles on commercial fisheries is "your thing", the Conspiracy Carp Pole is ideal.

WEIGHT (gm)	ELASTIC RATING	TOP 2 (m)	POWER TOP 2 (m)	CUPPING KIT (m)	TOP 3 (m)	TOP 4 (m)	SHORT 4th (m)
1266	20+	1.52	n/a	n/a	2.62	3.86	n/a

Pole

Promotional Price

£199.99

Package Price RRP £270.99

Code	Model	Length	RRP
MPO100	Conspiracy Carp	13m	£199.99
MPO101	Top 3 Kit	-	£44.99

Package includes: 1 x Spare Top 3 Kit and FREE pole accessory kit



Universal Top Kits

Fox Universal Top Kits are manufactured from high modulus carbon making them light and rigid. This enables them to be combined with most poles without affecting the balance. The 19.5mm diameter is sufficient to fit most poles. The largest sections of the kits are reinforced for the final 30 cm's to make cutting back easier. For ease of transportation and identification, all kits come with a protective storage tube and descriptive information is supplied. The Match kit is the lightest and will comfortably handle elastics up to number 8. The Power and Power Plus Carp Kits will handle elastics from 10 - 16 and 12 - 20+ respectively. These kits are made up of two put-over sections and are fitted with an external PTFE bush.

RD5829	Top 2 Power Carp (3m)	£24.99
RD5830	Top 2 Power Plus Carp (3m)	£26.99
RD5831	Top 3 Kit Match (3m)	£29.99
RD5832	Cupping Kit (2.6m)	£24.99



Prices from
£24.99

CARP INSIDER® & INSIDER® Poles

CARP INSIDER

The Carp Insider is a light and rigid pole but it is immensely strong. Even at its full length of 8.5 metres, it weighs only 655 grams.

The butt section is super-slim measuring just 40 mm in diameter. As well as being one of the best margin poles available, it is also perfect for juniors or newcomers to pole fishing. Rated at 20+ the Carp Insider can accommodate most elastics currently available on the market. A free elasticsation kit is supplied to complement the purchase of the Carp Insider Pole.

TWO GREAT MARGIN POLES!

CARP INSIDER

WEIGHT (gm)	ELASTIC RATING	TOP 2 (m)	POWER TOP 2 (m)	CUPPING KIT (m)	TOP 3 (m)	TOP 4 (m)	SHORT 4th
655	20+	n/a	1.94	n/a	3.07	4.29	n/a

£99.99

Code	Model	Length	RRP
MPO090	Carp Insider	8.5m	£99.99

**NEW
FOR 2007**

Includes FREE Elasticsation kit

- No.10 Elastic
- Elastic Threader
- Elastic Connector
- External bush
- Pole Bung and Extractor Rod

FREE
with the
**CARP
INSIDER**

850 - ELASTIC RATING: 20+



INSIDER

The Insider is manufactured on a thinner mandrill than the Carp Insider and utilises a higher grade carbon with a special cross-weave process.

The resultant pole is approximately 10% lighter than its namesake, but stronger and stiffer. This pole will appeal to the more discerning angler and the exceptional balance and its lightweight nature make the Insider ideal for junior anglers.

“A truly powerful tool, essential in any matchmans armour.”

INSIDER

WEIGHT (gm)	ELASTIC RATING	TOP 2 (m)	POWER TOP 2 (m)	CUPPING KIT (m)	TOP 3 (m)	TOP 4 (m)	SHORT 4th
552	20+	n/a	1.94	n/a	3.07	4.29	n/a

FROM **£165.00**

Code	Model	Length	RRP
MPO010	Insider	7m	£165.00
MPO011	Insider	8.5m	£200.00
MPO079	Top 2 Kit	-	£31.99
MPO080	Top 3 Kit	-	£62.99

INSIDER.....