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This is the perfect tool to educate anglers about the exciting sport of lure fishing. Whether you're a newcomer looking to catch your first pike or an experienced angler attempting to beat your PB, you can be sure that this DVD will give you the essential info to reach your goal.

Starring two of the sport's most well known predator anglers tackling a big stillwater, you'll be shown how important it is to recognise which lures and methods pike respond to and how this knowledge is essential on all types of venues. Mick and Dave also offer an insight into various lures and soft plastics and go into detail on other important fish welfare considerations such as unhooking mats and landing nets.

PPR004 The Fox Guide to Lure Fishing

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ORDER DIRECT on **0208 559 6510** or **0208 559 6511** between the hours of 9am and 5pm Monday to Friday.
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FOX Guide to Modern Pike Fishing



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Fox Guide to Modern
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This new 180-page Fox Guide to Modern Pike Fishing is the third book in the 'Fox Guide to' series. It's packed with guidance and information designed to help you catch pike in every conceivable situation. From rivers to reservoirs, fishing from bank or boat, using bait or lures, this book will be invaluable to beginners and the more experienced alike. Fox consultants Mick Brown and Dave Kelbrick, together with our European consultants explain the rigs, lures and tactics that have put them at the top of their game. Full of step-by-step sequences and illustrations in full colour, designed to help you get the best from our products, use them responsibly and, above all, to inspire you to want to go PIKE FISHING!



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